



Profile

**Al-Nafisi Tower (Ground Floor), Abdullah Al-Mubarak Street,
(Opposite Science Museum), Mirgab, Kuwait**
Tel: (965) 22462363 – 22468577 - 22468599
Fax: (965) 22467454
E- mail: caesars@caesarstravel.com
www.caesarstravel.com



مجموعة سفريات قيصر
caesars travel group



Caesars Travel Group
Various opportunities One address



INDEX



No.	Description	Slide No.
1	Caesars Group of Companies	4-5
2	Company Overview	6
3	Caesars Travel Group - Introduction	7
4	Caesars Travel Group - Setup	8
5	Caesars Int'l Travel Co. W.L.L. (GSA Division)	9
6	Caesars Travel Co. W.L.L. (IATA Division)	10
7	Caesars Holidays	11
8	Cruise Center	12
9	hotelsglobe.net	13
10	Caesars Cargo Co. W.L.L. (GSA Division)	14
11	Caesars Cargo Co. W.L.L. (Cargo Agent)	15
12	Caesars Int'l Shipping & Logistics Co. W.L.L.	16
13	Caesars Travel Co. W. L. L. (India)	17
14	Xpressions - An in-house magazine of Caesars Travel Group	18
15	Mission & Vision	19
16	Company Portrait for Int'l Business Attraction	20-21

Caesars Group of Companies



Introduction

1. Started in the year 1973 with its first restaurant in Kuwait under the name of CAESARS RESTAURANT, the group is now spread across the Middle East with diversified business interests as below:-
2. First diversification in the year 1983 from restaurant & catering to retaining in Industrial & Safety equipment, Retail Automation under the name of Ajwan International Company W.L.L.
3. Started the travel set-up in the year 1992 (Caesars Travel Agency) – Later changed to Caesars Travel Company W.L.L. in the year 1997 and now, it has become Caesars Travel Group because many diversified business in travel started later under this company
4. Formation of Caesars General Trading & contracting Company W.L.L. in the year 1996 as a fielding company for all the Caesars units
5. Al Afrah Al Sharqiya General Trading & Contracting Company W.L.L. set-up in the year 1998, the company trades in chemical and engineering products



Caesars Group of Companies

Introduction (Contd.)

6. Caesar Pac - Established in the year 2002 with an investment of 2 million Kuwaiti Dinars the company is now a leading manufacturer of corrugated carton paper products.
7. Kuwait Box Company – Another company in dealing with the same of manufacturing corrugated carton paper products.
8. Chattary Ajwan Infotech India Pvt. Ltd. – The latest venture is the set-up already started a software office in Ahmadabad, India.
9. Ghazi Al-Abdulrazzak General Trading & Contracting Co. – New division dealing with interiors of established business organizations and engaged in marketing health enhancing products.

Caesars Group - An Overview





Caesars Travel Group

Introduction

Caesars Travel Group, started as a fielding company of Caesars Travel subsidiaries. In due course of time, its operations were expanded to diversified activities as airline representations, holidays and Cargo. As of today, Caesars Travel Group is having 37 offices across the country with various divisions.

Caesars travel company's activities are overseen by the board of directors consisting of Mr. Abdul Aziz Al Muttawa, Mr. Ghazi Yousuf Al Abdul Razzak and Mr. Lawrence D'souza and the operations are managed by Mr. P.N.J. Kumar, Chief Executive Officer. Caesars Travel Company W.L.L. is a division of the Caesars group of companies.



Caesars Int'l Travel Co. W.L.L. (GSA Division)

Caesars Int'l Travel Company Co. W.L.L. is a General Sales Agent (GSA) in Kuwait, representing prominent airlines of the world. Caesars Int'l Travel Company W.L.L. possesses the potential in terms of infrastructure, financial stability and competent personnel with relevant experience to operate as a credible General Sales Agent to any leading airlines of the world.



GLOBUS

COSMOS

MONOGRAMS

**AVALON
WATERWAYS**



houseoftours.com

مجموعة سفريات قيصر
caesars travel group

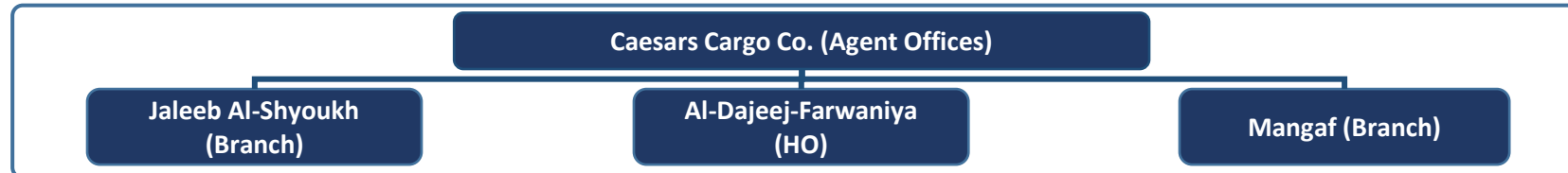


Caesars Travel Group at a glance – 37 Offices

Caesars Int'l Travel Co. W.L.L. (GSA Online Div.): Oman Air & IndiGo - Dedicated Offices

Caesars Int'l Travel Co. W.L.L. (GSA Offline Div.): Singapore Airlines - Cebu Pacific - Kenya Airways - Garuda Indonesia
Nepal Airlines - China Southern - Druk Air - Batik Air - Cinnamon Air

Caesars Cargo Co. (GSA Division): Air Arabia Cargo - Saudia Cargo- SkyAir Cargo - IndiGo Cargo- Cebu Pacific Cargo - Salam Air Cargo
(All offices at Kuwait Int'l Airport)



Caesars Int'l Shipping & Logistics Co. W.L.L.



Cruise Center

Norwegian, MSC, Costa, Celestial, Avalon, Hapag Lloyd, Royal Caribbean, Disney, Cunard, Princess, Silversea, Seabourn, Holland America

hotels globe.net (Kuwait's one & only Inbound Tour Operator)

21 IATA Accredited Travel Offices (Head Office at Kuwait City-IATA No. 42210033)

Khaitan 42202090 Fintas 42202370	Fahaheel (2) 42200852 42201272	Jaleeb (2) 42271821	Salmiya (2) 42200900 42201331	Farwaniya 42201084	Mangaf (2) 42201040 42202016	Riggae 42201423	Kabayan Corner 42201736	Jahra 42201541 Qibla 4222707	Hawalli 42201633 Hawalli (2) 42227356	AbuHalifa 42202241 42201552	Mahboula (2) 42201821 42200056
---	--------------------------------------	------------------------	-------------------------------------	-----------------------	------------------------------------	--------------------	-------------------------------	---------------------------------------	--	-----------------------------------	--------------------------------------

Overseas Offices: Bangalore (India)

Number of employees : 300+

Caesars Travel Co. W.L.L.

(21 IATA Offices)

Caesars Travel Co. W.L.L., is a limited liability company established in 1992, having 21 IATA accredited offices across the country. All offices are linked with the following GDS: Amadeus - Galileo - Sabre with 24/365 access to passengers/corporate companies and ranking the top productive agent in Amadeus & Galileo among the travel agents in Kuwait. Since its inception in 1992, Caesars Travel always have the highest number of passenger dealings as a Top selling agent for most of the leading airlines operating in and out of Kuwait.

CITY (H.O) Tel 22423185 Fax 22423195 city@caesarstravel.com	KHAITAN Tel 24711235 Fax 24711243 khaitan@caesarstravel.com	FAHAHEEL Tel 23926672 Fax 23926670 fahaheel1@caesarstravel.com	FAHAHEEL II Tel 23910735 Fax 23914367 fahaheel2@caesarstravel.com	FARWANIYA Tel 24766394 Fax 24766390 farwaniya@caesarstravel.com	HAWALLY II Tel 22642194 22642196 hawally@ejazatravel.com
SALMIYA Tel 25667161 Fax 25667165 salmiya1@caesarstravel.com	SALMIYA II Tel 25633645 Fax 25633658 salmiya2@caesarstravel.com	MANGAF Tel 23731601 Fax 23731613 mangaf@caesarstravel.com	HAWALLY Tel 22637269 Fax 22637319 hawally@caesarstravel.com	KABAYAN CORNER Tel 24349632 Fax 24348108 kabayan@caesarstravel.com	
JALEEB Tel 24317751 Fax 24317735 jaleeb2@caesarstravel.com	ABU HALIFA II Tel 24349632 Fax 24318783 abuhalfa2@caesarstravel.com	RIGGAE Tel 24890722 Fax 24890193 riggae@caesarstravel.com	JAHRA Tel 24569657 Fax 24569682 jahra@caesarstravel.com	MAHBOULA Tel 23717362 Fax 23717376 mahboula@caesarstravel.com	
MANGAF II Tel 23717238 Fax 23717528 mangaf2@caesarstravel.com	ABU HALIFA Tel 23723800 Fax 23719600 abuhalfa@caesarstravel.com	FINTAS Tel 24729127 Fax 24729149 fintas@caesarstravel.com	MAHBOULA II Tel 23724306 Fax 23724253 mahboula2@caesarstravel.com	QIBLA Tel 22493924 Tel 22493946 qibla@caesarstravel.com	

Caesars Corporate - Business Travel Solutions



A specialized division managed by a team of highly skilled and experienced travel professionals who take on the responsibility of planning, coordinating and efficiently managing the travel requirements of corporations.

Caesars Corporate Travel Services combines a unique mix of traditional time- tested as well and fresh innovative approaches that help reduce costs even as we set higher standards in service, thus bringing a new way of working to deliver superior and world class service. We passionately work to bring quality Travel Management solutions to your business that are comprehensive, integrated and yet cost effective, and to satisfy our customers and business partner's needs, we have established a portfolio of selected travel businesses which operate on clearly defined high quality standards and service levels.

Implementation

From experience, we have learned that a smooth agency transition depends upon clear communication, traveler orientation and dedicated implementation resources. Our implementation team consisting of senior managers will use a detailed project management methodology to deliver a flawless execution of our proposed service solution.

Strategic Account Management

To help our customers achieve their business objectives in today's constantly changing business environment, we have repositioned the traditional role of account management from pure relationship management to become a truly proactive, customer-centric professional service carried out by empowered travel management experts with the ability to positively impact travel programs.

Our consultative approach and attitude are changing the way we look at travel management and our goal is simply to deliver world class account management service, insight, control and savings to all our customers.



Caesars Holidays



Caesars Holidays is involved in worldwide Hotel Reservations, tailor-made Holiday Packages, Group Tours, Cruise Holidays, Car Rentals, Adventure Tours, Pilgrimage Tours, etc., and is connected with leading wholesalers in the world for instant confirmations and competitive rates. Caesars Holidays is the GSA for Indian Railways, Europamundo, and Insight vacations.

Kuwait City (HO)

22462363-22468577

city@caesarsholidays.com

Fahaheel Branch

23922693-23910735

fahaheel@caesarsholidays.com

Salmiya Branch

25639791-25667162

salmiya@caesarsholidays.com





Cruising has emerged as a popular vacation choice in tough economic conditions. It has become a top vacation choice due to its all-inclusive and value driven nature and continues to grow as more and more travelers discover that cruising offers exotic destinations with enticing excursions at attractive pricing. Due to the value and flexibility of the cruising experience, travelers are choosing to cruise for a variety of reasons: corporate events, family reunions, honeymoons, summer vacations, or a trial run of destinations before deciding which one to revisit. We have taken this market intelligence in a positive way. That is why Caesars Holidays is poised to launch a new concept of bringing all cruises on one platform under the banner "Cruise Center".





hotelsglobe.net - Inbound Tour Operator



hotelsglobe.net is the only unique set up in Kuwait among the travel agencies, concentrating Inbound Tourism for Kuwait, along with offering thousands of accommodation options, tour guide and transfer services, unique experiences tours, city tours, Failaka island tour, and handle groups from various countries.





Caesars Cargo Co. W.L.L. (GSA Division)

- Caesars Cargo company is a GSA, representing Air Arabia Cargo, Salam Air Cargo & Saudia Cargo
- We have exclusive cargo offices for Air Arabia Cargo & Saudia Cargo at Cargo Terminal, Kuwait International Airport.





Caesars Cargo Co. W.L.L.

(Agent)

- Established in 2007, Caesars Cargo Co. W.L.L. is a subsidiary of the Caesars Travel Group.
- To handle cargo operations both Air Freight & Sea Freight - Import & Exports, Door to Door to and from all over the world.
- Member of FIATA, WWPC and CASS (IATA)
- Head Office at Dajeej and branches at Jaleeb Al-Shuyoukh and Abu Halifa.
- Caesars Cargo Company is a top selling agent for the leading carriers operating from Kuwait with regards to the cargo shipments.

Al-Dajeej (HO)

24344519-24344561

sales@caesarscargo.com



Mangaf Branch

24337907-24330767

ops@caesarscargo.com



Jaleeb Al shoyoukh Branch

24344563-24344593

salesjal@caesarscargo.com





Caesars Int'l Shipping & Logistics Co. W.L.L.

Introduction

Caesars Int'l Shipping & Logistics Company, established recently (June 2013) to serve the ever growing shipping & logistics within the country, region & around the globe. CISL looks forward to be a frontline company in the years to come in shipping & logistics. We have already ventured into ship brokering, freight forwarding and marine services extending our clients a total package of services in the industry. CISL is well connected and has access to all parts of the globe through a well versed and diversified network of service providers.



Caesars Travel Co. W. L. L. (India)



Caesars Travel Co. W. L. L. is going global by expanding its presence in various countries. In an effort to cater to a wider audience, the plan is to establish airlines/leisure/ cruises representations in the status of GSA and PSA.

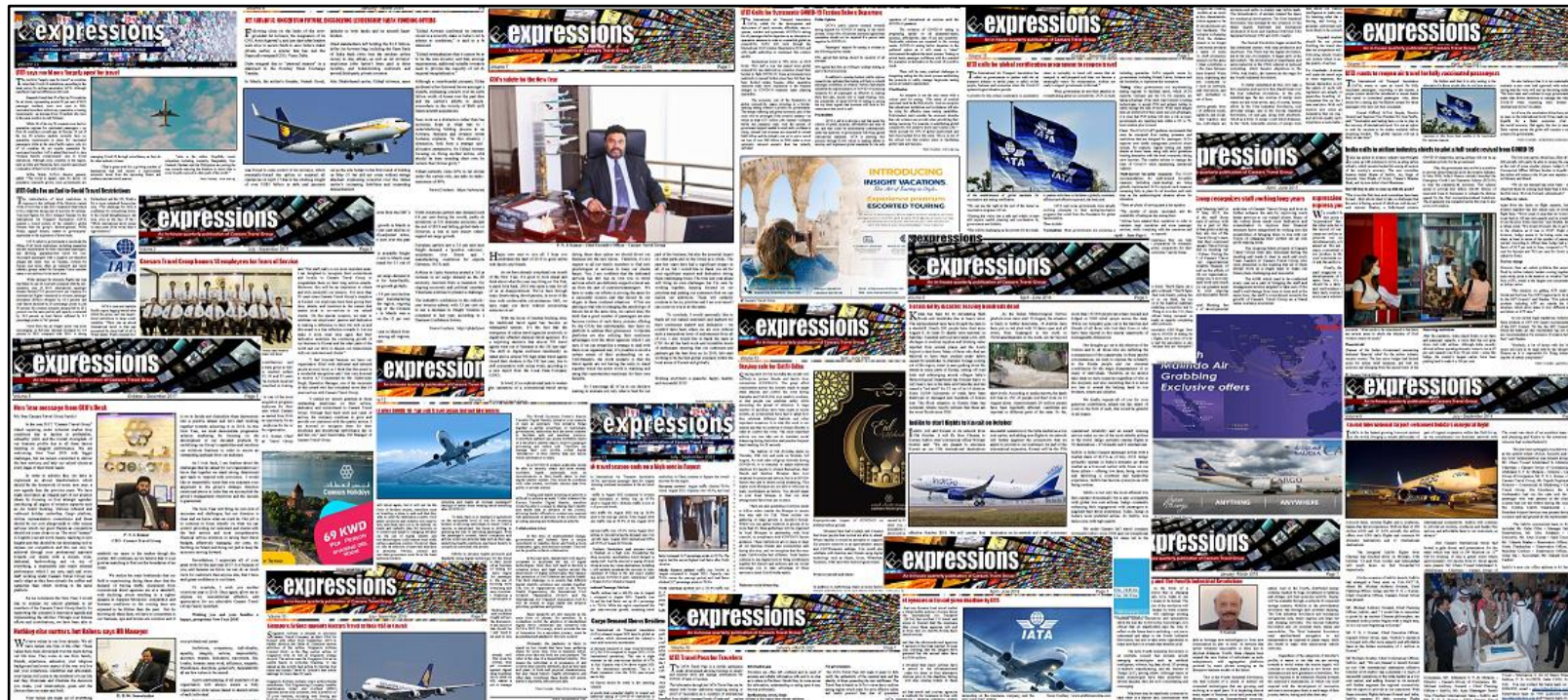
As a first step to expand its operation globally, Caesars Travel Co. have started our operations in India based out of Bangalore with a registered office in Indira Nagar. At Caesars Travel Co., we provide everything like flight bookings, passport& visa services, holiday packages. Also we function as the GSA/PSA for many airlines/Hotels and Cruises. Our Indian airline PSA representation is Cebu Pacific.



Xpressions

An in-house magazine of Caesars Travel Group

Communication is one of the keys an organization needs to unlock the true potential of the talent pool within. One of the mediums to keep this key accessible to employees is a presenting multitude of data and information in a well-compiled format and that's our in-house magazine,



“Xpressions” keeps our employees connected and gives them an opportunity for promoting our represented products from our own outlets by sending periodic messages from top management. Very soon, we are planning to make it a complete web portal which can be the most preferred news destination among our valued clients.



Mission & Vision

Caesars Travel Group – Future Plans

- The process of opening new outlets in various locations in Kuwait are under progress by adding more number of offices in Travel (IATA), Holidays, Cargo as a part of our expansion strategies
- Efforts are on to add more number of world's leading airline representations as a part of expanding the General Sales Agency set-up
- Exploring the possibilities of business partnership with popular global brands in various fields.



Company Portrait for Int'l Business Attraction

Caesars Travel Group is targeting as one of the world's leading tourism and airline sales and marketing company by expanding our area of operation to various countries, looking for the unique global marketing network by representing in various fields as follows:-

- Airlines for both Passenger & Cargo
- Tourism brands (leading wholesale Tour Operators)
- Hotel Chains
- Cruises
- Car Rental
- Travel Insurance
- Country's Government-based Tourism board
- Shipping Lines & NVOCC representations
- Railways
- Sea Planes
- Trade Associations
- In-flight Catering
- IT Solutions

In addition, Caesars Travel Group is constantly trying to expand the operations to new and novel areas under the travel umbrella, seeking to boost trade flows from around the world by establishing worldwide network of self-owned offices, ensuring pinpoint market access for our clients in all key markets to act on your behalf.



Company Portrait for Int'l Business Attraction (Contd.)

How Caesars Travel Group can be a market leader on behalf of you?

- Suppliers will have a single, competent contact point
- Well experienced in each field of handling
- Establishing worldwide network of our own offices on behalf of suppliers in prime locations
- International marketing support
- Bridge continents and cultures under one global network
- Bring people together, worldwide, without any boundaries

Contact Us

CAESARS TRAVEL GROUP

(Corporate Head Office)

Al-Nafisi Tower (Ground Floor), Abdullah Al-Mubarak Street, Mirgab

P.O. Box 28229 Safat 13056 Kuwait

Tel.: +965 22423185 - Fax: +965 22423195

E-mail: caesars@caesarstravel.com



Thank You